

# BACKER CARDS



BL-7440



BL-7418

**CONSTRUCTION:**  
Our Backer Cards are printed on 12 point coated one side card stock. All cards are custom die cut.

**CHARGES & IMPRINTS:**  
Pricing shown includes printing one color. For each additional color add one color running charge and one plate charge of \$25.00(v). **No plate charges on exact reorders!**

**PROOFING:**  
Color email proofs at no charge!

**PRINTING METHOD:**  
Offset Lithography.

**PACKAGING:**  
Bulk pack in poly-bags; 25 or 50 per bag depending on the size of the card. For individual poly bags add \$0.05(v) or \$0.10(v) each dependent on the size of the card.

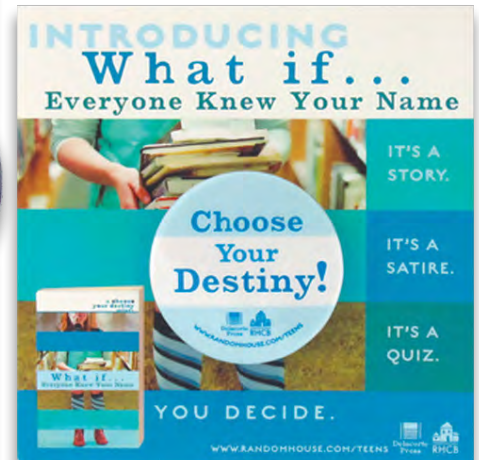
**PRODUCTION TIME:**  
Normal production time is 10 working days

## BACKER CARDS

ITEM	Size (sq. in.)	1000	2500	5000	7500	10000
BL-7408	4"-4.9"	0.400	0.258	0.210	0.192	0.180
BL-7410	5"-5.9"	0.403	0.263	0.215	0.195	0.185
BL-7413	6"-6.9"	0.408	0.268	0.218	0.200	0.188
BL-7415	7"-7.9"	0.413	0.272	0.223	0.205	0.193
BL-7418	8"-8.9"	0.418	0.277	0.228	0.208	0.197
BL-7420	9"-9.9"	0.423	0.282	0.232	0.213	0.202
BL-7423	10"-10.9"	0.427	0.287	0.237	0.218	0.207
BL-7425	11"-11.9"	0.505	0.347	0.252	0.217	0.210
BL-7428	12"-12.9"	0.437	0.295	0.245	0.227	0.215
BL-7430	13"-13.9"	0.442	0.300	0.250	0.230	0.218
BL-7433	14"-14.9"	0.447	0.305	0.255	0.235	0.223
BL-7435	15"-15.9"	0.450	0.308	0.258	0.238	0.227
BL-7438	16"-16.9"	0.455	0.313	0.263	0.243	0.232
BL-7440	17"-17.9"	0.460	0.318	0.267	0.247	0.235
BL-7443	18"-18.9"	0.463	0.322	0.272	0.252	0.238
BL-7445	19"-19.9"	0.468	0.327	0.277	0.255	0.243
BL-7448	20"-20.9"	0.473	0.330	0.280	0.260	0.247
BL-7450	21"-21.9"	0.478	0.335	0.285	0.263	0.252
BL-7453	22"-22.9"	0.482	0.340	0.288	0.268	0.255
BL-7455	23"-23.9"	0.487	0.343	0.293	0.272	0.260
BL-7458	24"-24.9"	0.492	0.348	0.297	0.277	0.263
BL-7460	25"-25.9"	0.495	0.352	0.302	0.280	0.268
BL-7463	26"-26.9"	0.500	0.357	0.305	0.285	0.272
BL-7465	27"-27.9"	0.503	0.362	0.310	0.288	0.275
BL-7468	28"-28.9"	0.508	0.365	0.313	0.293	0.280
BL-7470	29"-29.9"	0.513	0.370	0.318	0.297	0.283
Additional Colors		0.042	0.025	0.023	0.020	0.017
Additional Button Attachment		0.083	0.083	0.083	0.083	0.083
Die Charge: \$62.50(v) price does not include cost of button						
Full Color						5C



BL-7445



BL-7448



BL-7453