



BLACK LINE - Maximum Bleed  
( 2.326 x 1.451 )

CYAN LINE - Product Edge  
( 2.076 X 1.20 )

MAGENTA LINE - Image Area  
( 1.926 x 1.0521 )

**Cyan Line -99-161T - 25 FT Retractable Tape Measure**  
**Magenta Line - Imprint Area**

**OFFSET**